

## CINDY SNIDER



Cindy has been the Recruitment & Retention Coordinator for the Kawartha Lakes Health Care Initiative for the past eleven years. This position is responsible for the recruitment and retention of family doctors in the City of Kawartha Lakes, Ontario and reports to a volunteer Board of Directors.

In addition to her recruitment role, Cindy is the Medical Education Coordinator for the City of Kawartha Lakes. Assisting young people to reach their goals is a professional and personal passion which guides her work with the medical students and residents.

Cindy was very proud to receive the Rural Ontario Medical Program Community Education Coordinator of the Year award in 2015 and the CASPR Recruiter Recognition Award in 2017.

A background in marketing and administration, including a Bachelor of Arts from the University of Toronto, has been extremely helpful in her position. Prior to her work with the Kawartha Lakes Health Care Initiative, Cindy was the manager of the Bobcaygeon & Area Chamber of Commerce for 20 years.

Cindy has been a member of CASPR since 2008 and is currently the Chair of the Board. Personally, Cindy is the proud mother of two and co-owner with her husband of an automotive garage in Bobcaygeon, Ontario.