

MARK FRANKLIN



Mark Franklin is the award-winning practice leader of CareerCycles.com, a career management social enterprise based in Toronto, and co-founder of OneLifeTools.com with Rich Feller.

Mark and a team of Associates have enriched the career wellbeing of 5000+ clients individually and in organizations. Mark teaches a physician career management course through Joule/CMA, and offered programs through OMA and U of Toronto's Office of Resident Wellness.

Mark holds a Bachelor of Applied Science in Industrial Engineering, a Master of Education in Counselling Psychology, earned the Career Management Fellow (CMF) designation through Institute of Career Certification International, and P.Eng. license through Professional Engineers Ontario.

In 2015, he received the Stu Conger Award for Leadership in Career Development.

In his earlier engineering career, Mark consulted with hundreds of organizations as a technology manager, then management consultant with KPMG. Changing careers, Mark led student services initiatives in two of Canada's largest universities, now teaches a for-credit Career Management course at University of Toronto and applies system thinking and engineering problem solving to create scalable, gamified and evidence-based career management tools. Mark's career management insights have appeared in The Globe and Mail, National Post, Global News, Toronto Star.

Mark has authored or co-authored 15 book chapters, peer-reviewed journal articles and other published pieces, and regularly speaks at national and international conferences. Mark hosts the Career Buzz radio show where he's interviewed hundreds of guests about insights and turning points in their career stories.